

# SILVER SPONSORSHIP



## INDIANAPOLIS OCTOBER 8, 2008

Indiana State Fairgrounds - 8:00 am to 1:30 pm

- **Up to 2 booth spaces** at the Senior Expo on Wednesday, October 8, 2008, Indiana State Fairgrounds - 8:00 a.m. to 1:30 p.m. Optional 125v electrical outlet must be purchased through Ermco. Forms will be provided.
- Silver Sponsors receive preferential location of booth spaces, after Gold Sponsors and assigned in the order contracts are received.
- Listed as a Silver Sponsor on the front cover of the Senior Expo Guide (which will be distributed locally and given away at the door.)
- **1/2 horizontal, black and white promotional space** in the Senior Expo Guide.
- Company/sponsor profile in the Senior Expo Guide - 125 to 150 words.
- Listing in the Senior Expo Guide map.
- Four lunch passes for booth staff (Additional lunches available for \$8 each.)
- Name & booth included on Sponsor Bingo Card that attendees must get stamped to win prizes.
- Web site hyperlink - [www.SeniorExpos.com](http://www.SeniorExpos.com)
- Opportunity to have color logo on identification sign.

**INVESTMENT: \$3,000 net**

### **BOOTH SPACE INCLUDES:**

8' x 10' space with standard drapes, skirted table and 2 chairs, identification sign, exhibitor listing in Expo supplement, passes/exhibitor badges.

*All sponsors are bound by Exhibitor Agreement, Rules & Regulations*

# 2008

**Sponsorships and exhibit spaces are limited!** Call **317.634.6200** today to reserve your sponsorship or exhibit space. For more detailed information on the sponsorships and exhibit space visit [www.seniorexpos.com](http://www.seniorexpos.com).