

GOLD SPONSORSHIP



INDIANAPOLIS OCTOBER 8, 2008

Indiana State Fairgrounds - 8:00 am to 1:30 pm

- **Up to 3 booth spaces** at the Senior Expo on Wednesday, October 8, 2008, Indiana State Fairgrounds - 8:00 a.m. to 1:30 p.m. Up to 3 outlets are included with sponsorship. Number of booth spaces and outlets needed must be specified on contract.
- Gold Sponsors receive preferential location of booth spaces, to be assigned in order contracts are received.
- Logo on Expo bags, which will be handed out at the door to all attendees.
- Opportunity to have a brochure or giveaway pre-stuffed in Expo bags.
- Logo representation in all print advertising promoting the Expo including ads in *Indianapolis Business Journal*, *Indiana Lawyer*, and any local print advertising promoting event.
- Name recognition on any broadcast advertising promoting event.
- Name recognition in press releases.
- Logo recognition on signage around the Expo.
- Logo recognition on the front cover of the Senior Expo Guide (which will be distributed locally and given away at the door.)
- **Full page or 1/2 island, 4-color promotional space** in the Senior Expo Guide...your choice.
- Company/sponsor profile in the Senior Expo Guide - 200 to 250 words.
- Bold listing in Senior Expo Guide map.
- Six lunch passes for booth staff
(Additional lunches available for \$8 each.)
- Opportunity to display company banner in Expo Hall.
- Name & booth numbers included on Sponsor Bingo Card that attendees must get stamped to win prizes.
- Logo and web site hyperlink - www.SeniorExpos.com

BOOTH SPACE INCLUDES:

8' x 10' space with standard drapes, skirted table and 2 chairs, identification sign with color logo, exhibitor listing in Expo supplement, passes/exhibitor badges.

All sponsors are bound by Exhibitor Agreement, Rules & Regulations

INVESTMENT: \$5,000 net

2008

Sponsorships and exhibit spaces are limited! Call **317.634.6200** today to reserve your sponsorship or exhibit space. For more detailed information on the sponsorships and exhibit space visit www.seniorexpos.com.