

AUTOMOTIVE SPONSORSHIP



INDIANAPOLIS OCTOBER 8, 2008

Indiana State Fairgrounds - 8:00 am to 1:30 pm

- **Space for 2 vehicles** inside the Senior Expo on October 8, 2008, Indiana State Fairgrounds - 8:00 a.m. to 1:30 p.m. Vehicles must be brought to venue by 8:00 a.m. on October 7, 2008. Optional 125v electrical outlets must be purchased through Ermco. Forms will be provided.
- Listed as the Automotive Sponsor on the front cover of the Senior Expo Guide (which will be distributed locally and given away at the door.)
- One giveaway item pre-stuffed in goodie bags given away to attendees at the door.
- Company/sponsor profile in the Senior Expo Guide - 125-150 words.
- Name and table location included on the Sponsor Bingo Card that participants must get stamped in order to win prizes.
- Four lunch passes for staff (Additional lunches available for \$8 each.)
- **1/2 horizontal, black and white promotional space** in the Senior Expo Guide.
- Listing in Senior Expo Guide map.
- Opportunity to provide shuttle/courtesy vehicle to escort guests to and from the Expo entrance. (handouts can be provided in vehicle)
- Web site hyperlink - www.SeniorExpos.com
- Opportunity to have color logo on identification sign.

SPACE INCLUDES:

Skirted table and 2 chairs near vehicles, identification sign and exhibitor badges.

All sponsors are bound by Exhibitor Agreement, Rules & Regulations

INVESTMENT: \$3,000 net

2008

Sponsorships and exhibit spaces are limited! Call **317.634.6200** today to reserve your sponsorship or exhibit space. For more detailed information on the sponsorships and exhibit space visit www.seniorexpos.com.